



# JOY Furniture

*the future of furniture*

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Registration Number: 2010/168566/23



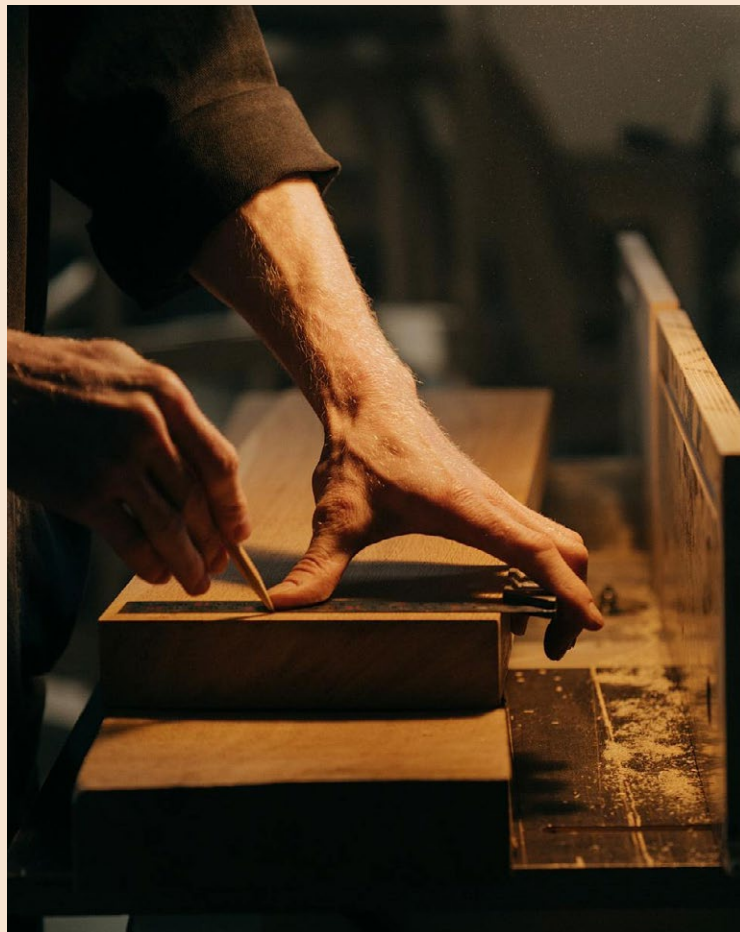
## **Light luxury collection**



# About us

If it is a modern look you 're after, you have definitely come to the right place, because at JOY Furniture we are passionate about contemporary furniture that will add sophistication to your home. But for us it is much more than just finding furniture that will impress, but rather about sourcing high quality furniture made from the finest materials that will add a certain kind of energy and flamboyance in the home of the individual, the non-conformist, the free spirit.





More than 90% of the products independent production and manufacturing from the source to control each product to ensure that wood, panels, paint and other raw materials in line with international environmental standards to uphold the quality of "from the heart, return to pure" as the core essence to create more functional, comfortable furniture to serve tens of millions of families





Allow mood taste flavor of sunshine  
When bright mood meets with simple and beautiful space,  
all appears so shining. Display bright mood on simple and  
beautiful sofa. Brown carpet and yellow sofa construct the  
space, the grass-woven basket and the decoration of green-  
colored wild flower. These make people feel as if being placed  
in the tranquil village, atmosphere of sunshine is penetrating  
silently. My desire of creativity finds the lying point. In face of  
such space, such sofa, even randomly play guitar, the tone will  
turn into appealing E tone episode.

Model: BL001#



I'm a free music person. I fill my life with music. What can please me in my home is that I possess a range of living room furniture filled with music sense, which will express my passion for music



Model: BL002#





## Light luxury soft bed



In the high information development today, the design field is along with new things, new technology, new concept are emerging, and constantly be discovered, which need a new visual image to display, is black and white contrast, or pattern distinction, in this modern space, to display the fashion charm.

Model: BL005#



## Life so self- obsessed

Beautiful shape is demonstrated fully in between the details; the superior combination of colors and materials fully expresses fashionable and simple quality; exquisite furnishings are so pleasing to the eyes and the mind and so friendly and relaxing. It brings more warmth, peace and comforts to your life!

New image and New products

**SPRINKLE  
APPEALING LIFE  
COLOR**



Model: BL013#

Playing with the beauty of straight lines and curves that are not strange or abrupt. Outer lines are strong and powerful while inner curves are soft and comfortable, satisfying the needs of the body, achieving the elegant visual effect of strong outside and tender inside.



FLAVOR  
OFSUNSHINE





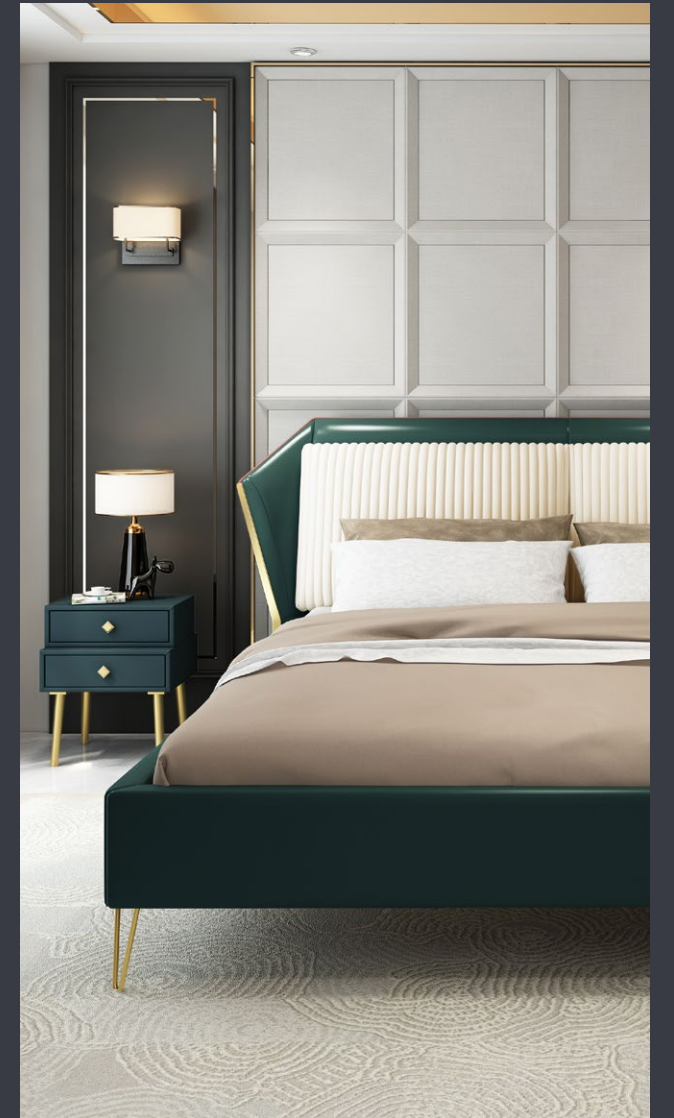
Innovation is constantly looking for more possibilities  
Do not forget the essential need for furniture  
And in addition to the atmospheric simplicity of the level of appearance  
It also has a solid base that is durable enough  
Open a good dream in steady happiness

Model: BL016<sup>#</sup>





Model:L841



### CONVENE DIGNIFIED TEMPERAMENT -

In the afternoon with warm sunshine, with the diffusing faint scent of red wine, the relaxed music like running water and the soft heart, two people start a cozy time with a log dining table and two branches of iced wine.



Model:L842

Each material has been selected by the global selection of quality experience is more suitable for the people of the star quality of good material tireless only to give you better







Model:L843



## LIGHT LUXURY

Sit under such a comfortable and tasteful chair, under the soft lamplight, browsing a book newly fetched from book shelf at hand, the cosines and satisfaction will only be tasted by you. At this moment. time so tranquilly flows. It seems that life can be pure only by such comfortable sitting with accompany of a beloved book.



Model:L844



Unique aesthetic and taste, is a  
never-ending road  
of exploration  
Attract restless seekers to innovate

## Subtraction life



In the afternoon with warm sunshine, with the diff sing faint scent of red wine, the relaxed music like running water and the soft heart, two people start a cozy time with a log dining table and two branches of iced wine.





Model: M66<sup>#</sup>



### USE ARTTO ENRICH THE SOUL OF YOUR HOME

A series of streamlined sofa design, rich in connotation and the texture of traditional sewing, to show the hand of the artisans of the inheritance of skills. The structure features a special double Thread sewn, outline sofa lines, intricate cut details with a clear "decorative" effect.







Allow mood taste flavor of sunshine  
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 colored wild flower. These make people feel as if being placed  
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 such space, such sofa, even randomly play guitar, the tone will  
 turn into appealing E tone episode.

Model: M69#



I'm a free music person. I fill my life with music. What can please me in my home is that I possess a range of living room furniture filled with music sense, which will express my passion for music



Model: M70#







Model: M90#





## Light luxury soft bed



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Model: M98#



## Life so self- possessed

Beautiful shape is demonstrated fully in between the details; the superior combination of colors and materials fully expresses fashionable and simple quality; exquisite furnishings are so pleasing to the eyes and the mind and so friendly and relaxing. It brings more warmth, peace and comforts to your life!

New image and New products

**SPRINKLE  
APPEALING LIFE  
COLOR**





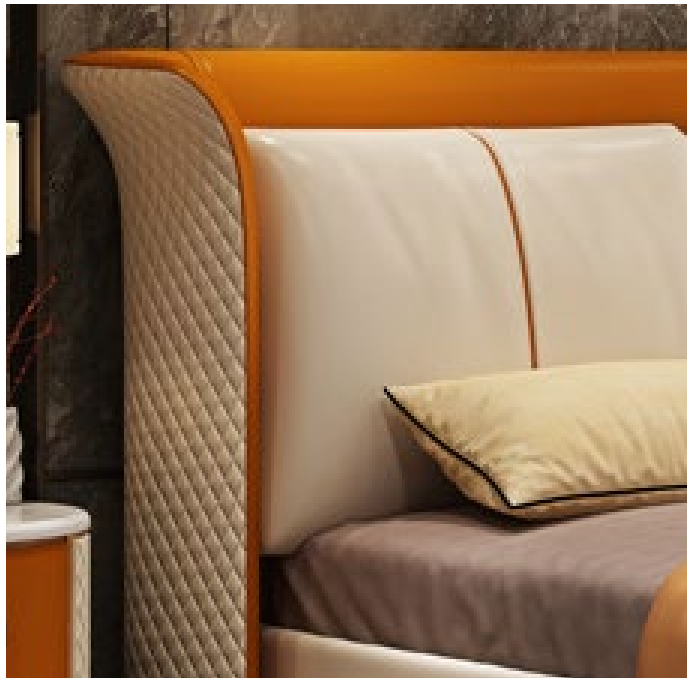
NATURAL  
**LIFE**  
REGRESSION

Simplicity of life philosophy, inheriting culture temperament, in the simplicity of the embodiment of perfection.  
For modern people to fully enjoy the authentic fashion of life, in the simple life reveals the ultimate romantic.

Model: M102#







The plate divides the visual feast, and the inspiration is in the process of cutting, combining, and repeatedly deconstructing the rules and square without thinking, and the creativity is in you and the freedom is in the heart.



Model: M106





Model:L802

## DESIGN MEET BEAUTIFUL HOME

The product is simple in shape, smooth in curve, generous with aura and precious in nature. Design avant-garde, eclectic, individuality, leading fashion. Art and use complement each other, not only bring you comfort and enjoyment, but also let you enjoy the art treasures.





## Pursuing Life

Model:L806

Playing with the beauty of straight lines and curves that are not strange or abrupt. Outer lines are strong and powerful while inner curves are soft and comfortable, satisfying the needs of the body, achieving the elegant visual effect of strong outside and tender inside.





## brand positioning

The products are of simple and neat shapes and fluent curves,elegant and spirited,natural and precious. The designs are fashionable,unrestrained,individualized and trend-leading.Art and practicality bring out the best in each other.They bring about comforts and enjoyment,and they are precious artistic works pleasing the mind and the eyes.

Model:L804



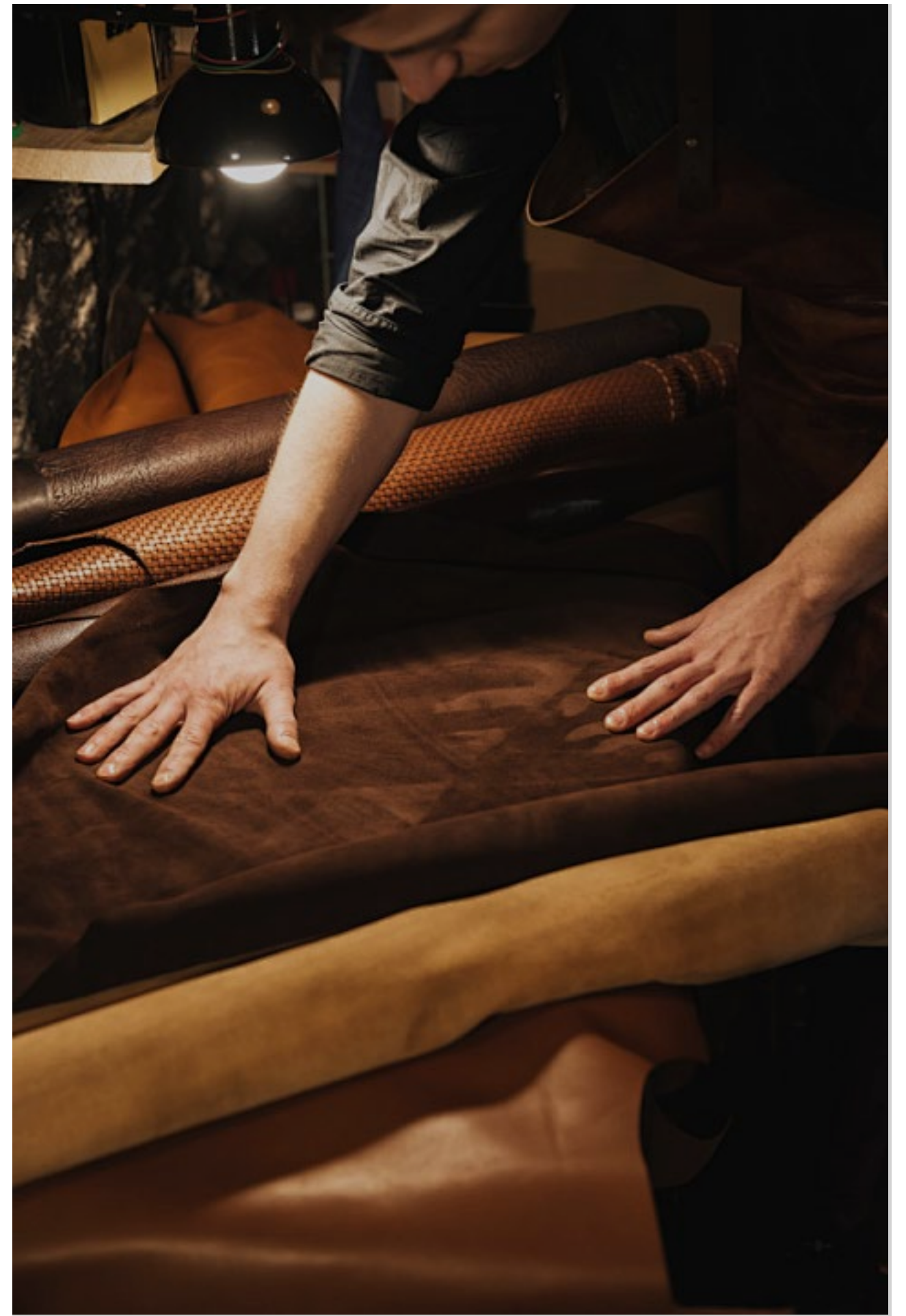


# LIGHT LUXURY



## MODERN SIMPLE SOFT BED

A nice, comfortable queen bed Like a warm island, busy after returning home  
Let you enjoy the physical and mental relaxation Enjoy a nice bedtime, warm  
and grounded





Model:L807

Playing with the beauty of straight lines and curves that are not strange or abrupt. Outer lines are strong and powerful while inner curves are soft and comfortable, satisfying the needs of the body, achieving the elegant visual effect of strong outside and tender inside.



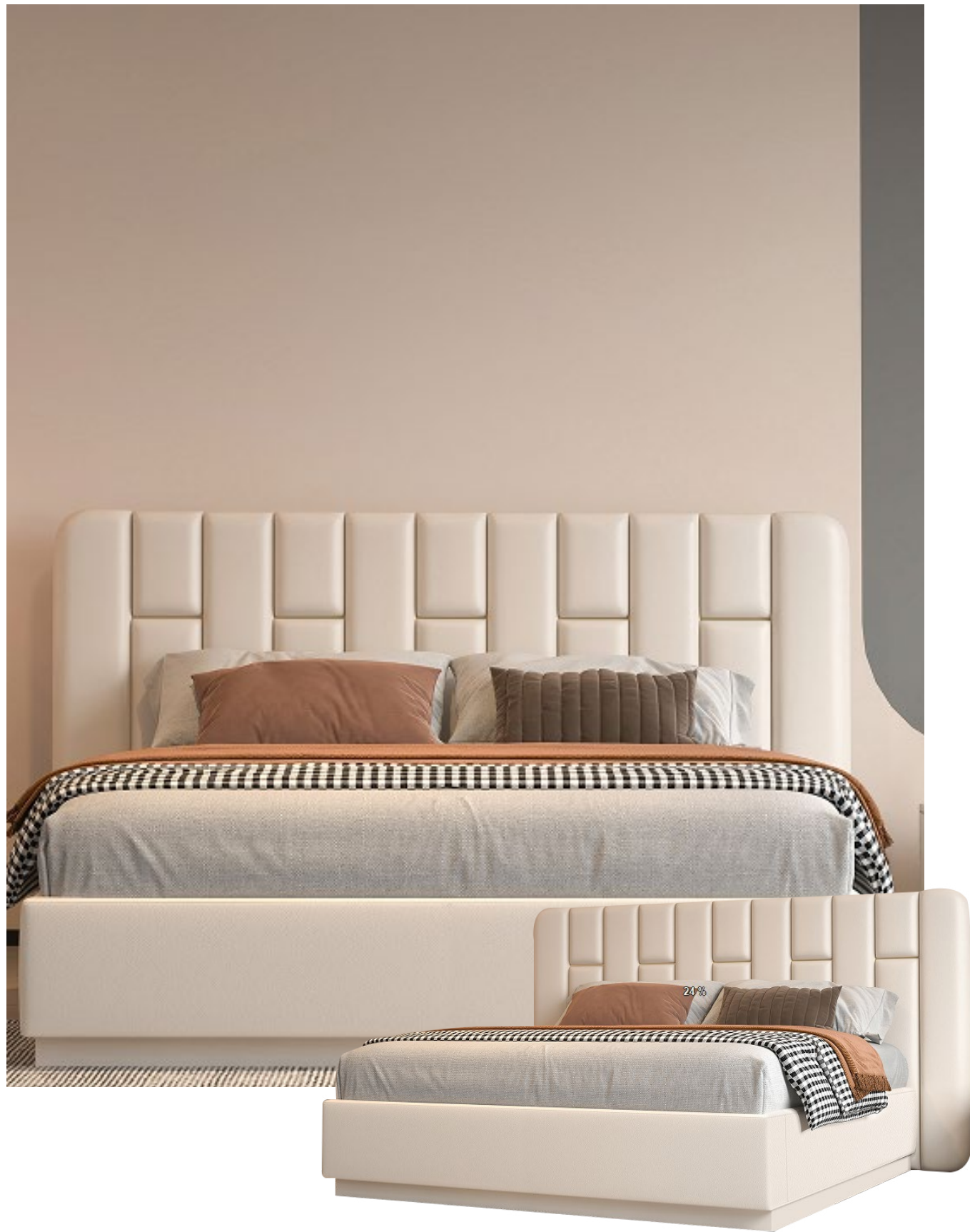




Innovation is constantly looking for more possibilities  
Do not forget the essential need for furniture  
And in addition to the atmospheric simplicity of the level of appearance  
It also has a solid base that is durable enough  
Open a good dream in steady happiness

Model:L812





Model:L814



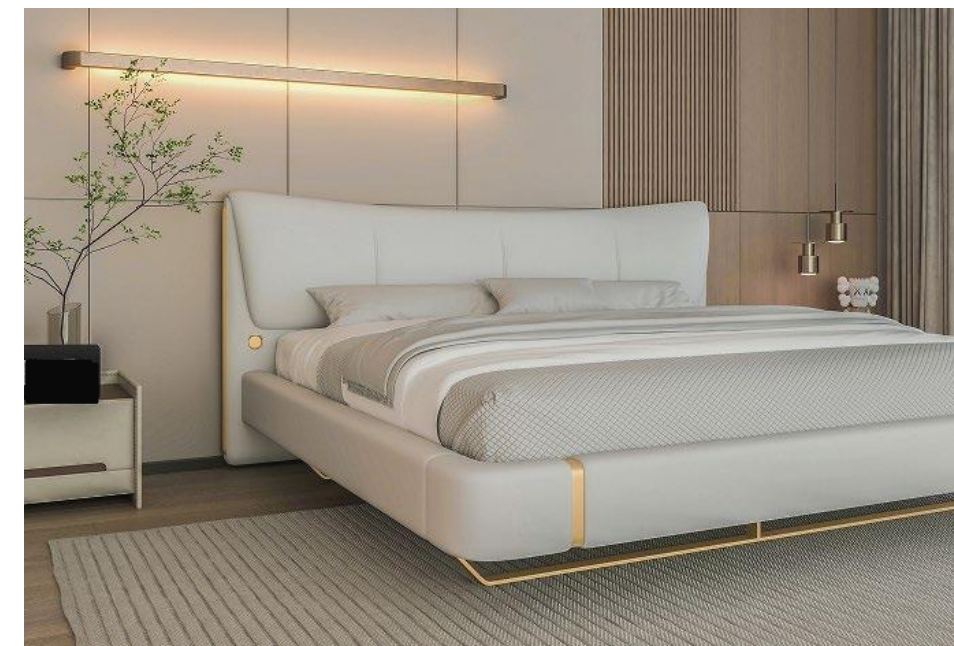
### **CONVENE DIGNIFIED TEMPERAMENT -**

In the afternoon with warm sunshine, with the diffusing faint scent of red wine, the relaxed music like running water and the soft heart, two people start a cozy time with a log dining table and two branches of iced wine.





Model:L815



## LIGHT LUXURY

Sit under such a comfortable and tasteful chair, under the soft lamplight, browsing a book newly fetched from book shelf at hand, the cosines and satisfaction will only be tasted by you. At this moment, time so tranquilly flows. It seems that life can be pure only by such comfortable sitting with accompany of a beloved book.



Model:L816



Unique aesthetic and taste, is a  
never-ending road  
of exploration  
Attract restless seekers to innovate

## Subtraction life

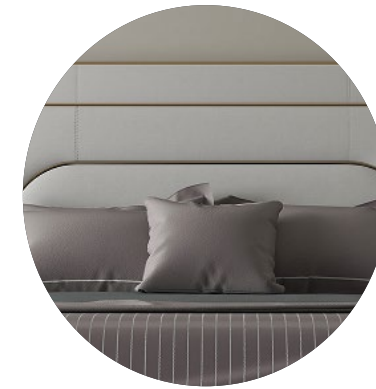


In the afternoon with warm sunshine, with the diff sing faint scent of red wine, the relaxed music like running water and the soft heart, two people start a cozy time with a log dining table and two branches of iced wine.





Model:L817



### USE ARTTO ENRICH THE SOUL OF YOUR HOME

A series of streamlined sofa design, rich in connotation and the texture of traditional sewing, to show the hand of the artisans of the inheritance of skills. The structure features a special double Thread sewn, outline sofa lines, intricate cut details with a clear "decorative" effect.



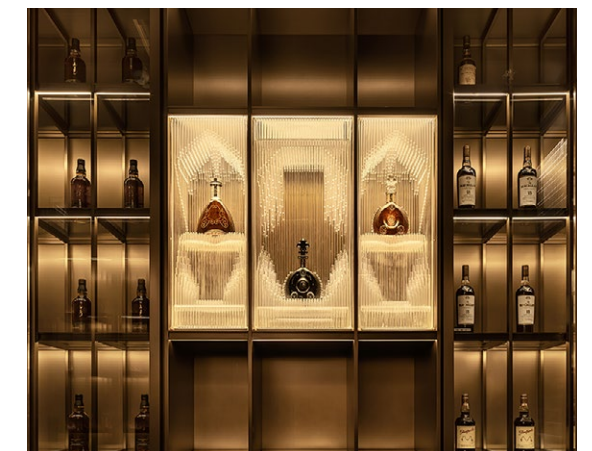




Model:L818



Allow mood taste flavor of sunshine  
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# GRAND SHAPING

Regarding our way of life, we can do some simple and positive choices. We can go to understand, appreciate and re-train our own senses, to expect and create a happy, healthy, warm, creative and rewarding lifestyle, Releasing all your sense and returning to the instinct, sentiment life.



Model:L819





Model:L820

## CLEAR **SUNNY SKY**

The singing has penetrated into the dusk, clear autumn forest and my mood, suddenly giving birth to a refined feeling of "Forgetting Everything", which greatly makes you spiritually free and easy that your thoughts will also become smoke erratic and etherea







Model:L821

## sofa Art aesthetics

The products are of simple and neat shapes and fluent curves,elegant and spirited,natural and precious.The designs are fashionable,unrestrained,individualized and trend-leading.Art and practicality bring out the best in each other.They bring about comforts and enjoyment,and they are precious artistic works pleasing the mind and the eyes.







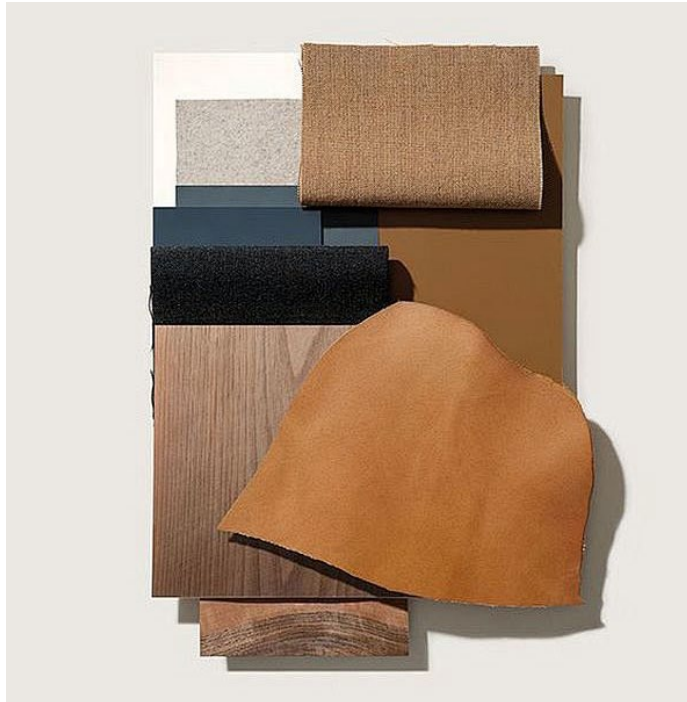
Simplicity of life philosophy, inheriting culture temperament, in the simplicity of the embodiment of perfection.  
For modern people to fully enjoy the authentic fashion of life, in the simple life reveals the ultimate romantic.

Model:L822

NATURAL  
**LIFE**  
**REGRESSION**







The plate divides the visual feast, and the inspiration is in the process of cutting, combining, and repeatedly deconstructing the rules and square without thinking, and the creativity is in you and the freedom is in the heart.



Model:L823





Model:L825

## DESIGN MEET BEAUTIFUL HOME

The product is simple in shape, smooth in curve, generous with aura and precious in nature. Design avant-garde, eclectic, individuality, leading fashion. Art and use complement each other, not only bring you comfort and enjoyment, but also let you enjoy the art treasures.



## SENSIBLE SPACE FREE LIFE

Soft beds are as striking in modern homes as the human eye.

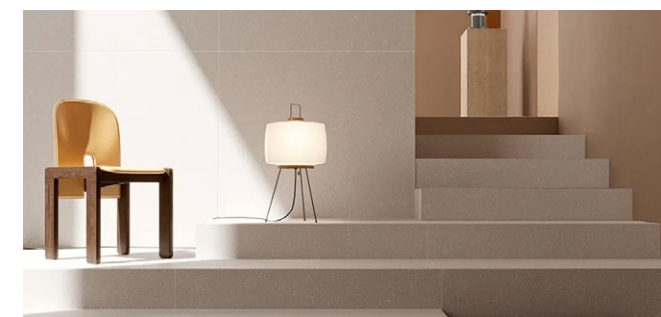
No matter how ordinary the home will also highlight the taste because of the beautiful soft bed

Extraordinary. The multiple combination of decoration and practical function for the modern home

The atmosphere adds some elegance and ease



Model:L826







# Pursuin Life

Model:L832

Playing with the beauty of straight lines and curves that are not strange or abrupt. Outer lines are strong and powerful while inner curves are soft and comfortable, satisfying the needs of the body, achieving the elegant visual effect of strong outside and tender inside.







## brand positioning

The products are of simple and neat shapes and fluent curves, elegant and spirited, natural and precious. The designs are fashionable, unrestrained, individualized and trend-leading. Art and practicality bring out the best in each other. They bring about comforts and enjoyment, and they are precious artistic works pleasing the mind and the eyes.

Model:L833





Model:L834

Playing with the beauty of straight lines and curves that are not strange or abrupt.Outer lines are strong and powerful while inner curves are soft and comfortable,satisfying the needs of the body,achieving the elegant visual effect of strong outside and tender inside.



FLAVOR  
OF SUNSHINE





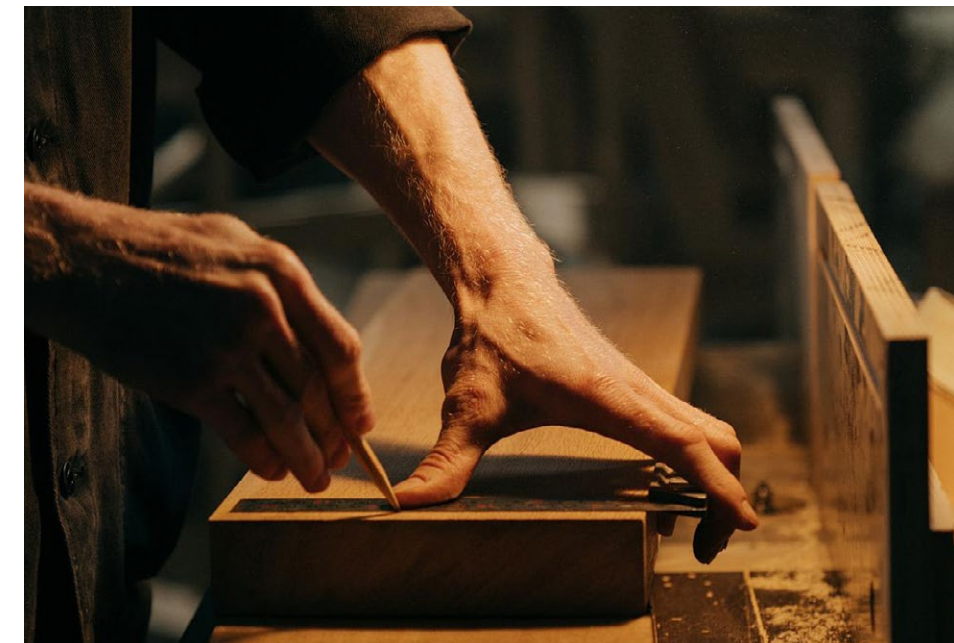
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Model:L836





Model:L837



## LIGHT LUXURY

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Model:L838



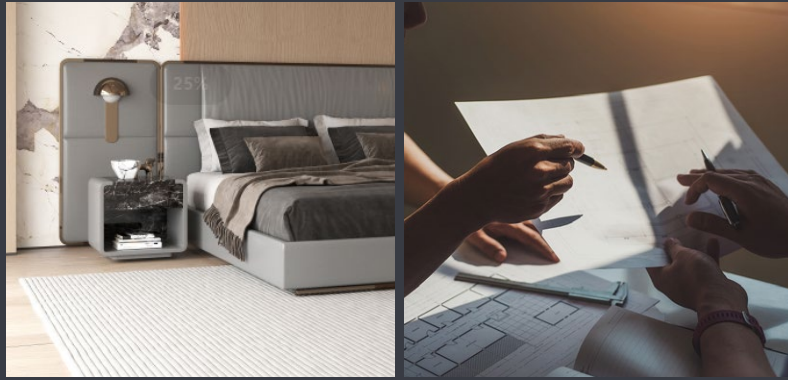
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## Subtraction life



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Model:L840

## CLEAR **SUNNY SKY**

The singing has penetrated into the dusk, clear autumn forest and my mood, suddenly giving birth to a refined feeling of "Forgetting Everything", which greatly makes you spiritually free and easy that your thoughts will also become smoke erratic and etherea

